



GOVERNMENT OF JAMMU AND KASHMIR
GENERAL ADMINISTRATION DEPARTMENT
CIVIL SECRETARIAT, J&K

Subject: **Celebration of National Voters' Day on 25th January - 2023.**

Circular No.04-JK(GAD) of 2023
Dated:20.01.2023

The National Voters' Day is being celebrated across the country on 25th January, 2023, with the theme of **"Nothing like voting, I vote for sure."**

In order to ensure befitting celebrations across the Union territory of Jammu and Kashmir, the Election Commission of India has desired that necessary instructions be issued to Schools and Educational Institutions for organizing events like debates, discussions, competitions (drawing, skit, song, painting, essay etc) on the above mentioned theme. The said events shall be organized after 01:00 P.M. as per appropriate COVID-19 guidelines/protocol in place. It has further been desired that educational institutions as well as staff and officers in the Government Departments/PSUs and offices in Union territory be administered the NVD pledge on National Voters' Day (**Copy of the pledge is enclosed**). The photographs of these events, need to be uploaded using hashtag #NVD2023, #VoteDeneJayenge, #NothingLikeVoting, #BridgingTheVotingGap, MyVoteMyPower on their respective social media handles or website, wherever possible.

It has also been intimated that Election Commission of India song 'Main Bharat Hoon' shall be launched on the NVD, the link of which shall be available on ECI website (www.eci.gov.in & www.ecisveep.nic.in) from 1:00 p.m. on 25th January, 2023 and the offices/PSUs under various Departments as well as the educational institutions shall be asked to play the song and upload the photographs on their social media handles using hashtag #MainBharatHoon, #VoteDeneJayenge.

Accordingly, it is impressed upon all Administrative Secretaries, Divisional Commissioners, Deputy Commissioners/Heads of the Departments/ Managing Directors of all PSUs/Corporations to strictly comply with the instructions of the Election Commission of India issued in terms of communication No.491/ECI/LET/FUNC/SVEEP-I/NVD/2022, dated 11th January, 2023 (**copy enclosed**) and ensure appropriate National Voters' Day Celebration across the Union territory of Jammu and Kashmir.

Sd/-

(Dr. Piyush Singla) IAS

Secretary to the Government


Dated:20.01.2023


No. GAD-ADM0II/21/2022-09-GAD

Copy to:

1. All Financial Commissioners (Additional Chief Secretaries).

2. Director General of Police, J&K.
3. All Principal Secretaries to the Government.
4. Director General, J&K Institute of Management, Public Administration and Rural Development.
5. Principal Resident Commissioner, J&K Government, New Delhi.
6. All Commissioners/Secretaries to the Government.
7. Chief Electoral Officer, J&K.
8. Chairman, Special Tribunal, J&K.
9. Joint Secretary (J&K), Ministry of Home Affairs, Government of India.
10. Divisional Commissioner, Jammu/Kashmir.
11. All Heads of Departments/Managing Directors.
12. All Deputy Commissioners.
13. Director, Information, J&K.
14. Director, Archives, Archaeology and Museums, J&K.
15. Director, Estates, Kashmir/Jammu.
16. Secretary, J&K Public Service Commission.
17. Principal Private Secretary to the Lieutenant Governor.
18. Secretary, J&K Services Selection Board.
19. Secretary, J&K Legislative Assembly.
20. General Manager, Government Press, Jammu/Srinagar.
21. Private Secretary to the Chief Secretary.
22. Private Secretary to Secretary, Election Commission of India, New Delhi.
23. Private Secretary to Advisor (B) to Lieutenant Governor.
24. Private Secretary to Secretary to the Government, GAD.
25. Circular/Stock file/Website, GAD. "Hindi and Urdu Versions shall follow."


(Rohit Sharma)JKAS
Additional Secretary to the Government
20-01-2023


20/01

ELECTION COMMISSION OF INDIA

NirvachanSadan, Ashoka Road, New Delhi-110 001

SANTOSH KUMAR
SECRETARY

E-mail -sveep@eci.gov.in
Tel. No. 011-23488512

F. No. 491/ECI/LET/FUNC/SVEEP-I/NVD/2022

Dated: 11th January, 2023

To,

The Chief Secretary,
of All States/ UTs.

Sub: National Voters' Day (25th January) 2023-reg.

Sir/Madam,

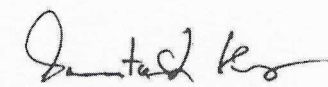
As you are aware, the National Voters' Day (NVD) is celebrated across the Country on 25th January, every year. This year the theme of NVD celebration is **"Nothing like voting, I vote for sure."**

2. In keeping with the practice, it is requested that Schools and Educational Institutions in your State may be instructed to organize events like debate, discussions, competitions (drawing, skit, song, painting, essay etc.) on the sidelines of NVD celebrations on the above mentioned theme. The said events may be organised after 1:00 PM as per appropriate Covid-19 guidelines/ protocols in place. Further, educational institutions as well staff and officers in State Government Department/ PSUs and offices in your State may be asked to administer the NVD pledge on the National Voters' Day. The photographs of all these events may be uploaded using hashtag #NVD2023, #VoteDeneJayenge, #NothingLikeVoting, #BridgingTheVotingGap, #MyVoteMyPower on their respective social media handles or website, wherever possible. The copy of the pledge is enclosed herewith.

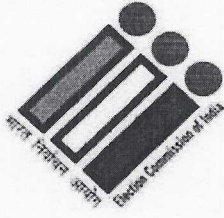
3. Further, ECI song 'Main Bharat Hoon' will be launched on the day of NVD, the link of which will be made available on ECI website (www.eci.gov.in & www.ecisveep.nic.in) from 1:00 PM on 25th January 2023. The offices in the State Govt. Departments and PSUs as well as the educational institutions may be asked to play the song and upload the photographs on their social media handles using hashtag #MainBharatHoon, #VoteDeneJayenge.

Yours faithfully,

Encl: NVD pledge (Hindi/ English)


(SANTOSH KUMAR)

Copy to: The Chief Electoral Officers of all States/ UTs



ELECTION COMMISSION OF INDIA

Pledge For National Voters' Day, 25th January 2023

मतदाताओं द्वारा ली जाने वाली शपथ

“हम, भारत के नागरिक, लोकतंत्र में अपनी पूर्ण आस्था रखते हुए यह शपथ लेते हैं कि हम अपने देश की लोकतांत्रिक परम्पराओं की मर्यादा को बनाए रखेंगे तथा स्वतंत्र, निष्पक्ष एवं शांतिपूर्ण निर्वाचन की गरिमा को अक्षुण्ण रखते हुए, निर्भीक होकर, धर्म, वर्ग, जाति, समुदाय, भाषा अथवा अन्य किसी भी प्रलोभन से प्रभावित हुए बिना सभी निर्वाचनों में अपने मताधिकार का प्रयोग करेंगे”।

Voters' Pledge

“We, the citizens of India, having abiding faith in democracy, hereby pledge to uphold the democratic traditions of our country and the dignity of free, fair and peaceful elections, and to vote in every election fearlessly and without being influenced by considerations of religion, race, caste, community, language or any inducement”.